



Futuro Cabo del Este

East Cape Futures

Transitioning towards a regenerative and resilient region



futurocabodeleste.com



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October 2022

East Cape Futures

is a forum and program designed to forge essential relationships and alliances among the private, social, and regulatory sectors for long lasting prosperity of the Eastern Region of Baja California Sur



East Cape Futures

1 East Cape Futures Forum December 5-8, 2022

An in-person gathering to catalyze discussion, connection, and co-learning about new, more regenerative and sustainable development models applicable to our East Cape region.



2 East Cape Futures Program 2023-2024 and beyond

An ongoing interactive hub of dialogue and networking , with in person and online seminars, workshops, and meetings.

East Cape Futures Forum

December 5-8th, 2022

Palmas de Cortez Hotel
Los Barriles, BCS, México

10 International Speakers
Expo and Workshops

Target Audiences: developers, investors, architects/designers, planners, operators and local leaders and authorities in the tourism and real estate businesses (max. 75 people).

Objective: To foster discussion, connection, and co-learning about new, more regenerative and sustainable development models applicable to our East Cape region. The Forum will enable an on-going journey of dialogue, networking, and action.

Expo & World Café Dialogue: The Expo will provide spaces to showcase examples, specialized providers, consultancies, eco-materials, and other services related to sustainable and regenerative development, as well as time and space for meaningful dialogue amongst participants, speakers, attendees, and presenters.

East Cape Futures Forum

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Los Barriles, BCS, México

10 International Speakers
Expo and Workshops

Event sponsored by (to date):

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Partnership/sponsorship opportunities contact: +52667230438 / alina@legacyworksgroup.com

Forum Overview

	Welcome Day	Day 1	Day 2	Day 3 - Workshops
	Mon Dec 5	Tues Dec 6	Wed Dec 7	Thurs Dec 8
Morning		<ul style="list-style-type: none"> - East Cape Visions and Voices - Indirect impacts of growth 	<ul style="list-style-type: none"> - Panel: New market trends in tourism and real estate - Panel: Full spectrum capital - options for financing sustainable and regenerative development - Panel: Planning and permitting processes; beyond impact assessments 	<ul style="list-style-type: none"> - “Civic Ecology” Planning processes. - Water: current state and challenges and possible solutions and alternatives - On-site regenerative architecture conversation
Afternoon	<ul style="list-style-type: none"> - Check in 3:00 pm - Inaugural words and welcome toast - Cocktails & dinner 	<ul style="list-style-type: none"> - New models: business cases for Regenerative Development - <i>Available time slot</i> - Rancho La Piedra: visit & talk 	<ul style="list-style-type: none"> - World Café Dialogue - Lunch & closure cocktails 	

East Cape Futures Forum Scheduled Speakers



Dr. Juan Carlos Vargas,
GeoAdaptive LLC



David Leventhal
Playa Viva & Regenerative
Travel Founder



Ricardo Santa Cruz
Real estate & hospitality
developer and innovator



Laura Ortiz Montemayor
SVX México Founder



Amy McDonald
Sustainability and
wellness tourism expert



David Johnson
SERA Architects



Vicente Ferreyra
Sustentur



Axel Cramer
Impact investor and social
entrepreneur



Michel Pickett
Espacio Inmobiliario Cabo
Mil



Ricardo Peón
The Place Fund &
Capital Común



Tim Smith
SERA Architects



Mónica Robinson Bours
Ponguingiola AC Founder

East Cape Futures Forum Schedule

(subject to change)

Welcome Day: Monday, December 5th



3:00 pm **Check in at Palmas De Cortez Hotel**
details on page 13

5:00 pm **Inaugural address and welcoming toast**
Local government representatives and
VanWormer family (hosts)
Overview of Forum schedule

7:00 pm **Inaugural cocktail & dinner**

East Cape Futures Forum Schedule

(subject to change)

Day 1: Tuesday, December 6th

9:00 am **East Cape Visions and Voices**

Videos presenting the region's people and values
Current state and trends of the Region's natural,
social and cultural capital.

10:00 am **Indirect impacts of growth**

Dr. Juan Carlos Vargas, GeoAdaptive LLC

11:00 am **Networking break**

12:00 pm **New models for tourism and real estate: business cases for Regenerative Development**

David Leventhal of Regenerative Travel and Hotel Playa Viva Guerrero
Ricardo Santacruz of Xala Development Jalisco and RSC Development, and
David Johnson, SERA Architects

1:00 pm *Available slot for additional presentation or panel*

2:30 pm **Lunch**

4:00 pm **Rancho La Piedra site visit**

In situ experience of water capture & management, land management, permaculture and passive technologies and talk with **Monica Robinson Bours**

7:00 pm **Dinner** @ Palmas de Cortez Hotel

East Cape Futures Forum Schedule

(subject to change)

Day 2: Wednesday, December 7th

8:30 am ***New market trends in tourism and real estate***
Amy McDonald of Under a Tree Consulting and
Vicente Ferreyra of Sustentur

9:30 am ***Full spectrum capital - options for financing sustainable and regenerative development***
Axel Cramer Impact Investment;
Michel Pickett of Espacio Inmobiliario Cabo Mil;
Ricardo Peón of The Place Fund y Capital Común
Laura Ortiz Montemayor, SVX México
Moderator: **Lorena Gudiño**, GIZ (tbc)

11:30 am ***Planning and permitting processes; beyond impact assessments***
Trends, innovations, and lessons featuring SERA's Idaho and global case studies. A panel with **Tim Smith** of SERA Architects, under discussion with Alafita & Asociados and CEMDA

1:00 pm ***World Café Dialogue***
2023 Program discussion, next steps, review and input of and registration

3:00 pm ***Lunch and closure cocktail***

East Cape Futures Forum Schedule

(subject to change)

Day 3: Workshops Thursday, December 8th

“Civic Ecology” Community Planning

by Tim Smith SERA Architects

Water: Current State, Challenges, Solutions and Alternatives
by Pablo Castro & Baja Coastal Institute (BCI), SkyH2O, etc.

On-site regenerative architecture conversation: passive design and technologies, and eco-materials for regenerative development
by Andrew Tuck, Sherwood Design, SERA Architects, Carlos Montero, KUXATUR, Conscious Construction.



Forum Outcomes

- Start production of Best Practices Manual for development
- Foster dialogue towards defining a Pride of Place Regional Identity and values
- Enable a purposeful Network of engaged actors to advance regional sustainability and regeneration
- Create an online Directory of the service providers, materials, consultants, etc, that are currently involved with sustainable and regenerative practices
- Co-create the 2023 (and beyond) Continuous Learning Program: with seminars, workshops, dialogue and conferences after the Forum.

2023 Program Themes

1. **Construction and operations:** location, architecture, design, materials, operations
2. **Regional identity and local community integration**
3. **Water, watershed and coastal dynamics and management: “ridge to reef”**
4. **Innovative technologies: water, energy, construction and mobility**
5. **New market trends and new financing and investment sources**
6. **Public policy processes and regulations**

Registration & Fees Info

Forum Registration	Accommodation	Expo	Travel and Logistics
Forum, food, non-alcoholic beverages included	Separate from registration fees		
<p>Private enterprise: \$7,000.00MXN</p> <p>Academia and NGOs: \$4,000.00MXN**</p> <p>futurocabodeleste.eventbrite.com</p>	<p>For reservations at Palmas de Cortez Hotel contact Liz Tapia at the reservations office: liz@vanwormerresorts.com Call from USA.: 8777778862 from México: 018008362737</p> <p>Request special rate with code "East Cape Futures"</p>	<p>Private enterprise: \$6,000.00MXN</p> <p>Academia and NGOs: \$3,000.00MXN**</p>	<p>For travel and logistical information contact Maru Blanco at marublancorueda@gmail.com cel: 6241777958</p>

All prices include taxes. *Non-alcoholic beverages ** Option to access discounts.

 **Register:**

futurocabodeleste.eventbrite.com

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Logo	Large size logo on website and printed materials	Medium size logo on website and printed materials	Small page size logo on website	Listed logo
Acknowledgements	Special mention as 'lead sponsor' during inauguration and throughout	Special mention as 'major sponsor' during the event inauguration	Mention as 'sponsor'	Within the donor category
Forum passes	Up to 6 passes (not including accommodation costs)	Up to 4 passes (not including accommodation costs)	Up to 2 passes (not including accommodation costs)	Up to 2 passes (not including accommodation costs)
Expo stands	Free, priority placement and prominent table	Free, prominent table	Free table	Free ½ table
Student sponsorship (not including accommodation)	2 students	Free, prominent table	1 student	-
Join advisory committee for 2023 program	Invitation to join		Invitation to join	- 14

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We are grateful to our
core Advisory Group
and consultants.

With their support and
input we have
developed

East Cape Futures

Core Advisory Group

- Andrew Tuck** EARTH-BLOCK/designer & developer
- Dr Armando Trasviña** CICESE Oceanographer
- Arq Carlos Montero** Colegio de Arquitectos BCS
- Dr Deneb Peredo** UABCS Social Responsibility Coordinator
- Ing Felipe Morales** Conscious Construction
- Dr Jacqueline Valenzuela** CERCA Directo
- Luis Enrique Lucero** Municipio de La Paz, Regidor
- Ing Miguel Bravo** KOAMET & Casa Tara
- Lic Nashieli Rodríguez** UABCS Social Sustainable Development
- MSc Sarahí Gómez** CEMDA Research Coordinator
- Michel Pickett** Espacio Inmobiliario Cabo Mil
- Agustin Madrigal** GIZ ADAPTUR + BioCitis

In consultation with

Agustin Madrigal *German Corporation for International Cooperation (GIZ)*
Alex Castillo *Alumbra Innovations Foundation*
Alfredo Rendón *Miranda Rendón & Asociados*
América Carrillo *San José del Cabo engaged community member*
Amy McDonald *Under a Tree Consulting Tourism Expert*
Ana Sofía González *Kundavi*
Anne McEnany *Alumbra Innovations Foundation*
Antonio Cantú & María Elena Martínez *Grupo Isla / KUXATUR*
Beatriz González *Deputy Director, IMPLAN Los Cabos*
Bertha Montaña *Administration and Finance Secretary for Baja California Sur*
Blanca Pedrín *Owner & Founder El Encanto Inn*
Cecilia Escribano *Special Projects Director, Querencia Cabo*
David Leventhal *Owner & Founder Playa Viva Hotel*
Dawn Pier *East Cape Expert Realtor*
Donna Jeffries *Tourism Director, Los Cabos Municipality*
Enrique Troyo *Drylands Expert CIBNOR*
Fernando Salas *Dueño Fundador Hotel Guaycura*
Gonzalo Elizarraras *fabriKG, Regenerative Architect*
James Ketchum *Pelagios Kakunja*
Jorge Carrera *CEO, Querencia Cabo*
Juan Carlos Vargas *Geoadaptive LLC*
Kim Kita *Colorado State University*

Luis Palacios *Alumbra Innovations Foundation*
Marina Hirales *Cabo Pulmo Vivo Coalition*
Mario Sánchez *Regional Director CEMDA*
Miguel Palmeros *Sociedad de Historia Natural Niparajá, A.C.*
Mike Sutton *Goldman Environmental Foundation*
Moisés Arámburo *Real Estate Developer San José del Cabo*
Natalia Ruffo *Tourism Director, La Paz Municipality*
Norma Sánchez *ProNatura Noroeste*
Onagh Ash *APM LLC*
Paulina Godoy *Baja Coastal Institute (BCI)*
Paulina Klein *Sustainable Fisheries Consultant*
Reina Macklis *Cabo Pulmo Vivo Coalition*
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Ussiel García *Director, IMPLAN Los Cabos*
Valeria Casenave *Utopia Impact Consultancy Director*

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